Suggested Route 01

Full-Day Route Enjoy Summer in Nihonbashi

01 Nihonbashi Yukata Station
11:00～12:00

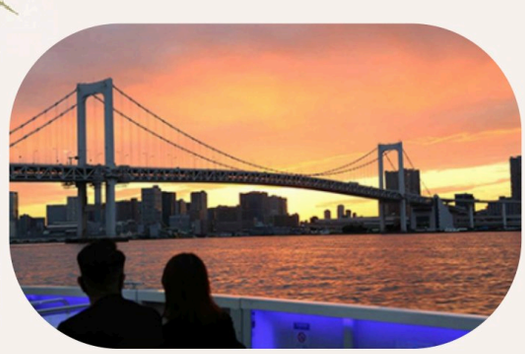
Once you arrive in Nihonbashi, change into a yukata and step right into the summer mood. Come empty-handed and book in advance. Please do your hair styling at home.
*Yukata can be returned by mail the following day.

02 Summer Wind Chime Spots
12:00～12:30

Capture a yukata photo with wind chimes and lanterns in the background. Create a beautiful summer memory.

03 ecoedo Menu & Goods
12:30～13:30

This year, you'll find plenty of cool and refreshing food, drinks, and goods. Stop for lunch around Nihonbashi and recharge before continuing your summer stroll.



04 Nihonbashi Cruise
18:00～19:30

In the evening, board a cruise from Nihonbashi Pier and head out toward Tokyo Bay. Enjoy views of Rainbow Bridge and Tokyo Tower as the sun sets, and capture another perfect photo moment along the way.

05 ecoedo Menu & Goods
19:30～20:30

After your cruise, take your time over dinner before heading home.

Suggested Route 02

Photo Route
Explore Scenic Nihonbashi

01 Nihonbashi Yukata Station
11:00～12:00

Once you arrive in Nihonbashi, change into a yukata and step right into the summer mood. You can come empty-handed, but be sure to book in advance. Please style your hair before arriving.

02 Nihonbashi Shaved Ice Festival
12:00～13:00

Dates: July 17–20

Cool down with colorful, picture-perfect shaved ice in Nihonbashi. Snap a photo before digging in, and share with your group to try as many flavors as you can.

03 Nihonbashi Bridge
13:00～13:30

Take a photo with the kirin statues at Nihonbashi Bridge. This is a must-visit photo spot when visiting Nihonbashi.

04 ecoedo Menu & Goods
13:30～15:00

Take a refreshing break with one of the cool summer menu items. Pick something picture-perfect, too!

05 Summer Wind Chime Spots
15:00～16:00

Capture the atmosphere of Nihonbashi at the fuurin wind chime display beside Fukutoku Shrine and along lantern-lined Naka-dori Street.

Return your yukata at the Yukata Station, then share your memories from the day on social media!

Suggested Route 03

Evening Route Enjoy a Casual Summer Stroll

01 Uchimizu on Sunny Days
16:30～17:00

Dates: July 17 and 25

Enjoy a classic summer tradition on Naka-dori Street. Take part in uchimizu water sprinkling and cool off in the evening.

02 Summer Wind Chime Spots
17:00～17:30

Make this a must-stop when you visit Nihonbashi this summer. Pick up an ECO EDO Nihonbashi-exclusive ema plaque, created in collaboration with Fukutoku Shrine, and hang it along the Fuurin Wind Chime Path.

03 ecoedo Menu & Goods
17:30～19:00

Enjoy cool summer treats and seasonal finds in Nihonbashi.
Come back again tomorrow!